## New Hot Energy Drink Hits Market

CSUN alumni and former Chatsworth High football player Bobby Giacobbe, left, has created one of thee hottest new energy drinks hitting the market today. He launched Daredevil Energy Drink and Daredevil Lighter Fluid in August of last year. Both are borderline "extreme" energy drinks and are targeted to individuals ready to take risks, follow their passions and thrive on the possibility of defying all odds. Unlike other energy drinks on the market, Daredevil Energy Drink and Lighter Fluid are made with all natural flavors, sugars and herbal extracts, and have a greater content of B-12 vitamin for extra sustained energy, contain milk thistle, a well known cleansing anti-oxidant and L-Carnitine, a known fat burner, plus tons of natural stimulants. Distribution has soared for the energy drinks from five California distributors to 12, and eight out of state outlets.





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